

NCC Cable System Order

Order #	62629108
Syscode	0397
System Name	Spectrum/Madison East, WI
Market	Madison

Flight Dates	02/11/19 - 02/24/19
Agency	Ethica Media LLC
Advertiser	Soglin for Mayor

Update Date	02/13/19
Version	2 Vs. 1

AE	Collin Moore
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Dec18
-	

Client Code	
Product Code	Madison
Est Code	TBD
Product Name	2.13-2.18
Credit Status	Cash in Advance

Show All Lines	
Total # of Weeks	2
Total	\$206.00
Commission	\$30.90
Net Total	\$175.10
Total Spots	10
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	2/12 MG missed dollars from 62628540
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	2/11/19	2/17/19	05:00	09:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	PRE 12/31/18-03/31/19
2	MNBC	MNBC DT	2/11/19	2/17/19	09:00	16:00			X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	PRE 12/31/18-03/31/19
3	MNBC	MNBC DT	2/18/19	2/24/19	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	PRE 12/31/18-03/31/19
4	MNBC	MNBC EF	2/11/19	2/17/19	16:00	19:00			X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NPE 12/31/18-03/31/19
5	MNBC	MNBC PT	2/11/19	2/17/19	19:00	24:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	PRE 12/31/18-03/31/19
6	MNBC	MNBC EM	2/11/19	2/17/19	05:00	09:00			X	X	X	X	X	-	-	1	\$18.00	\$18.00	30	+1x PRE 12/31/18-03/31/19

	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$206.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$206.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/03/19

62629108 | Madison | Spectrum/Madison East, WI | 0397 |